

# CAREER STAR GROUP GENERAL CONFERENCE 2023



CAREER  
STAR  
GROUP



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# WELCOME

Last year we celebrated our 10th birthday and we have marched into the second decade of us as a group. We should be proud of our achievements. No-one in the world have the expertise that we all have, delivering in 102 countries. However...we have previously discussed what we must do to remain competitive in a constantly evolving world, and moving and being leaders of change (not to be overwhelmed by them). Our choice is to be pioneers, not to be followers.

This year, building on this, we want to discuss how to ensure that we future proof Career Star Group, look at what we have achieved so far, but also what needs to change. We want to work together with you to achieve this. We want to look at how technology plays a major part in the modern-day HR space, how you can disrupt your OPC business model and how we can be innovative, offering more services to be more relevant in our territories and adding more value to our customers. We will spend time to reflect, discuss and collect inputs, to shape our future together.

We will of course also hear from inspirational external speakers to challenge our thinking, and spend time together to enjoy each other, as well as the beautiful Marseille!

Warm regards,

**The Career Star Group Board**

**Tuesday 2nd May**

# CONFERENCE AGENDA

## MEETING POINT

Mama Shelter Marseille, 64 rue de la Loubière,  
13006 Marseille  
Reception: +33 4.84.35.20.00

<https://mamashelter.com/marseille/>

You will be able to check in to your room from 15:00.

We will meet at Mama Shelter Marseille for welcome drinks in the hotel bar at 15:30.

At 16:15 we will walk together the beginning of our evening fun – meeting at Hotel de Ville, Quai du Port.

Our evening will start off with a guided tour of Le Panier, the oldest district of Marseille and experience its colourful narrow street.

At 17:00 we will begin our tour, and will enjoy a tasting experience of Esperantines, olivettes, olive oil pralines and traditional cakes along the way.

We will then go on to having dinner at Bistrot Mimi, located a stone's throw from the old port, at the entrance to the Panier district and at the foot of the Accoules church.

At 22:00, buses will take us back to Mama Shelter, or you can enjoy a 30 minute walk if you prefer.

## TIMINGS (CET)

15:00

Hotel check-in

15:30

Welcome drinks at the bar

16:15

Meet in hotel lobby to walk to Hotel de Ville, Quai du Port

17:00

Tour begins

19:30

Dinner at Bistrot Mimi

22:00

Buses return to Mama Shelter

## DRESS CODE THROUGHOUT THE CONFERENCE

Day time: Business casual wear

Evening: Suitable clothes for strolling outdoors and comfortable shoes as there will be some walking tours.

**Wednesday 3rd May**

# CONFERENCE AGENDA

<b>08:30</b>	<b>Start of meeting / Welcome to France</b>
<b>09:00</b>	<b>Powering your Workforce for the Future</b>
<b>10:30</b>	<b>Coffee Break</b>
<b>11:00</b>	<b>External speaker: The French Perspective</b>
<b>12:00</b>	<b>Lunch</b>
<b>13:30</b>	<b>The Platform Advantage</b>
<b>15:30</b>	<b>Coffee Break</b>
<b>15:45</b>	<b>How to Disrupt your OPC Business Model</b>
<b>16:15</b>	<b>Experience Matters</b>
<b>17:15</b>	<b>End of meeting</b>

**Evening plans:**

At 18:00 we will meet in the Mama Shelter reception to board buses to our evening fun.

At 18:30 we will discover Marseille on a small train as well as enjoy a cocktail in the sunset.

At 20:30 we will enjoy a traditional Marseille experience at Chez Jennot, with buses taking us back to the hotel at 23:30.

*Thursday 4th May*

# CONFERENCE AGENDA

<b>08:30</b>	<b>Start of meeting</b>
<b>08:30</b>	<b>The Marketing Advantage</b>
<b>10:00</b>	<b>The AI Journey at von Rundstedt</b>
<b>10:30</b>	<b>Coffee Break</b>
<b>11:00</b>	<b>Reflections and Inputs</b>
<b>13:00</b>	<b>Lunch</b>
<b>14:30</b>	<b>External speaker: To Become a Reference</b>
<b>16:00</b>	<b>Next Steps &amp; Closure</b>
<b>16:30</b>	<b>End of meeting</b>

**Evening plans:**

At 17:15 we will meet in the hotel reception and transfer to the Old Port of Marseille to board the ship Croisières Marseille Calanques.

We will spend our evening on a beautiful sea trip round the Bay of Marseille & Château d'If, Frioul. Onboard we will enjoy aperitifs and some hors d'oeuvres, before returning back to Mama Shelter for a cocktail dinner, bar and dancing!

**Dress Code:**

Day time: Business casual wear

Evening: It's party night! Dress as you wish!

**Friday 5th May:**

Departure day and no scheduled activities.

# MEET THE SPEAKERS



## SAM DURAND

Sam Durand is an author, speaker and consultant on the topic of future of work. He holds a master degree from Grenoble Ecole de Management. Sam is an author and producer of the "Work in Progress" documentaries, "Work in Progress" "Why do we even work?" and "Time to Work".



## GREGOIRE AST

Gregoire Ast is a Human Resources Director of the Ortec Group with a demonstrated history of working in the automotive industry and services to industries in 3 different countries (France, Japan and USA). Expertise in Employee Relations, Talent Development, International Project Management, Teamwork and Organization.. He holds a master degree from University of Paris I: Panthéon-Sorbonne.



## JULIEN EINAUDI

Julien Einaudi is the Group Managing Director of the Ortec Group. Julien is passionate about handball and has followed his destiny as an engineer. He holds master degrees from Arts et Métiers Paris Tech and HEC Paris. From his native Provence he manages the engineering group, a mission which corresponds to his aspirations and values. Last March was listed 3rd in the "Choiseul 100" of French national leaders under 40.



# CAREER STAR GROUP

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